



HOME OF KRAFT SYSTEMS INC., KRAFT-HAYES PRODUCTS INC., AND MULTICON INC. 18,000 SQ. FT. HOUSING AN INTEGRATED MANUFACTURING COMPLEX DEVOTED EXCLUSIVELY TO RADIO CONTROL PRODUCTS FOR HOBBY AND SPORT USE

facility





JERRY PULLEN
CONSULTING ENGINEER

DOUG SPRENG
DESIGN ENGINEER

PHIL KRAFT
PRESIDENT

CLIFF WEIRICK
EXECUTIVE VICE-PRESIDENT

introduction

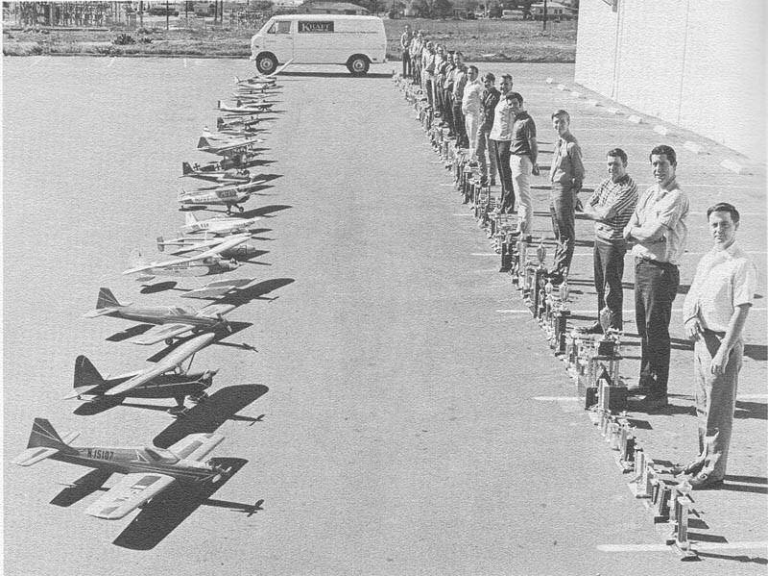
In March, 1959, the first Kraft radio was introduced and soon became the most popular unit of its kind. From the beginning, the Kraft name has stood for quality, reliability, performance, advanced design and dedication to customer satisfaction. As a result, the company has grown to become the world's largest manufacturer of radio control equipment.

In this specialized and competitive industry, only Kraft Systems has remained under the same ownership and management. Your purchase of a Kraft product is protected by the sound business judgment, integrity, and financial stability of the company behind it. Radio control manufacturers may come and go, but we will be here tomorrow to service the product we sell today.

the record

Since their introduction, Kraft proportional sets have won more major contests than all competition combined. A few of the recent victories include: four consecutive wins at the United States Nationals; 1969 and 1970 Junior, Senior, and Open Grand National Championships; first in 1967-1968 World Championships; second in 1969-1970 World Championships; first in both divisions of the 1970 Las Vegas International Air Races; first in both Formula I and II at the 1970 Nationals; first in scale at the 1970 Nationals; etc.

This outstanding record could only have been achieved with a system of absolute accuracy and unfailing dependability. Most Kraft proportional owners fly purely for pleasure, but they have the assurance that their enjoyment and progress is not limited by the performance of the radio control system.



a business is people

Equally important to the product is the attitude of the personnel in all phases of the company. Ours recognize that customer service is essential to business success. If you call or visit Kraft Systems, the person who greets you will not only be pleasant and courteous, but sincerely interested in helping you in any way possible. Your complete satisfaction is our primary goal.

Most of our male employees are active radio control modelers. This is very important because it better enables them to understand our customers' needs.

Kraft Systems has the most experienced and talented group in the industry. Cliff Weirick, Executive Vice President, won the United States National Championship twice; was a two-time member of the United States World Championship F.A.I. Team; a former National Goodyear Racing Champion; won the 1970 Las Vegas International Pylon Race; and is past President of the Academy of Model Aeronautics.

Phil Kraft, President, was twice United States National Champion; won the 1967-1968 World Championship; placed second in the 1969-1970 World Championship; was a former National Goodyear Racing Champion; and is a member of the 1971-1972 United States F.A.I. Team.

Doug Spreng, Engineer, was twice National Champion; a member of the 1967-1968 World Championship United States F.A.I. Team; and is a designer of several famous contest aircraft. More important than these achievements in the contest field is his origination of the concepts basic to all of today's digital proportional systems.

Consulting Engineer Jerry Pullen designed and flew the first successful feedback proportional system and is responsible for many of the technical innovations which make possible today's highly reliable proportional systems. This unequaled combination of experience is your assurance of the finest possible product.



SANDEE RECEPTIONIST

DARLENE #1 REPAIR ORDER DESK



DARLENE #2 NEW ORDER DESK

MARTHA and BERNICE ACCOUNTING



our office staff

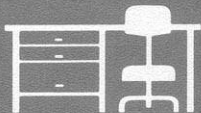


MRS. KRAFT SR. CONTROLLER



CHARLOTTE
SECRETARY

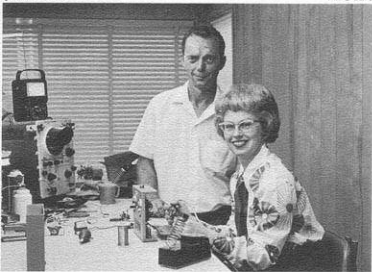
MARTY BARRY
CUSTOMER RELATIONS



repair service

On this page are pictured some of the people in our Repair Department. No other factor is more important to continued enjoyment of radio control than service. Kraft Systems recognized this from the beginning and established a reputation for service unique in the industry. Perhaps because we are enthusiasts ourselves, we better appreciate the needs of our customers. Therefore we emphasize speed, fairness and quality in all of our service dealings. In recent years we have established a worldwide network of service stations. See your favorite Radio Control magazine for current listing.

JIM WITT



FLORA



EVA

MAURICE FRANKLIN

GEORGE KILLEEN



WANDA

engineering

Our Engineering staff is constantly at work experimenting with methods of adding utility to and improving reliability of our products. This group has throughout the years originated most of the important electronic developments in proportional radio control. This is indeed a broad statement but absolutely true. Innovation and originality have played an important part in the tremendous growth of Kraft Systems.



MIKE GILBERTSON *TECHNICAL DIRECTOR*

DOUG and ED

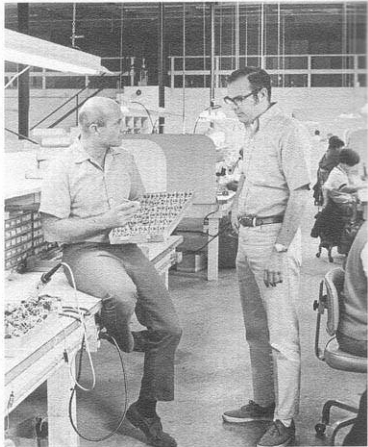


purchasing



DAN LUTZ

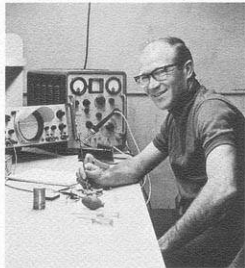
production



DON and VERN SUPERVISORS



JIM
JAY



PRODUCTION ERNIE AL TECHNICIANS



GARRY
LOU



assembly

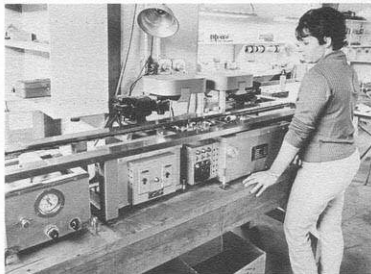
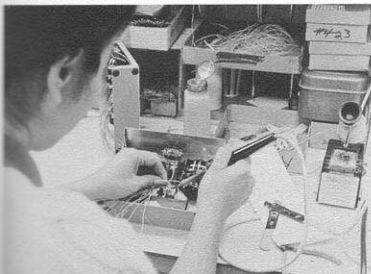




**PRINTED CIRCUIT BOARD ASSEMBLY
HARNESING**



**MICROSCOPIC INSPECTION
WAVE SOLDERING**



shipping &
receiving



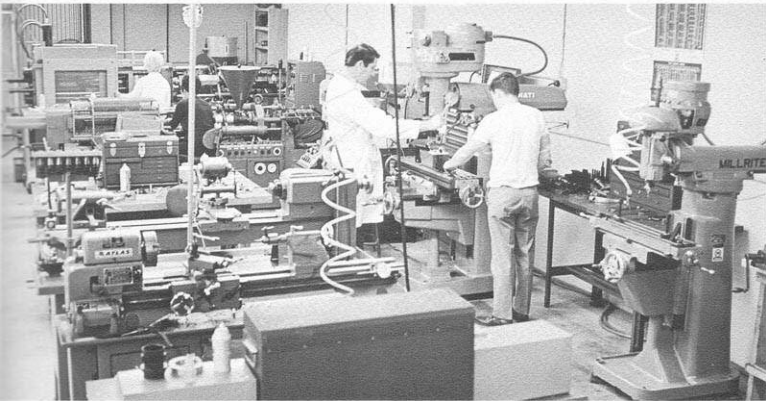
stockroom



kraft-hayes products

This subsidiary corporation was formed in 1967 to design and produce the plastic components essential to complement the electronic assembly of Kraft Systems. Chuck Hayes, Manager, is a master in the design and tooling of intricate plastic parts. Kraft-Hayes Products

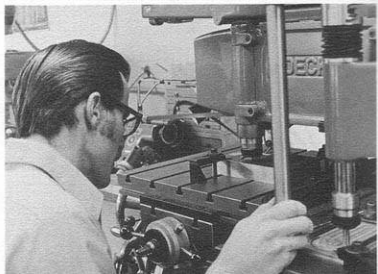
is an integrated operation from die-making to finished parts. Its components are widely used by radio control equipment manufacturers. In addition, a proprietary line of quality radio control accessory items is being rapidly expanded.





CHUCK HAYES

MIKE
PANTOGRAPHIC MILL



multicon

JOE MARTIN

Headed by Joe Martin, this is a subsidiary corporation supplying Kraft Systems with precision connectors, specifically designed for the demanding requirements of radio control. Multicon is also engaged in experimenting in many product fields and hopes to announce several exciting new items in the 1971-1972 season.



BLOCK CONNECTOR ASSEMBLY



